

## Medical Education Giving Overview

*Geron is a commercial-stage clinical biopharmaceutical company aiming to change lives by changing the course of blood cancer. Our first-in-class telomerase inhibitor RYTELO (™) (imetelstat) is approved in the United States and European Union for the treatment of certain adult patients with lower- risk myelodysplastic syndromes (LR-MDS) with transfusion dependent anemia. We are also conducting a pivotal Phase 3 clinical trial of imetelstat in JAK-inhibitor relapsed/refractory myelofibrosis (R/R MF), as well as studies in other hematologic malignancies.*

*Geron provides grant funding without the expectation of receiving any tangible benefit in return and without any intent to influence or reward potential prescribing or recommendation of imetelstat. Geron complies with the guidelines established by the Pharmaceutical Research and Manufacturers of America, and with all relevant laws and regulations governing payments made by pharmaceutical manufacturers.*

*Geron may provide funding for educational grants to help physicians and other medical professionals to obtain information and insights that can contribute to the improvement of patient care. Geron supports accredited (by ACCME or equivalent accrediting organization; multi-accredited preferred) continuing medical education (CME) or independent medical education (IME) for health care providers. CME/IME events must be fully independent of Geron and other supporters and contain fair balanced content intended to support education on a full range of treatment options. Geron's contribution may be recognized for the purposes of transparency in funding.*

*Educational grants will not be provided directly to individual health care providers, physician groups, group purchasing organizations, pharmacy benefit managers, pharmacies, or wholesalers. Grants will also not be provided to support specific institutions at a customer's request or to fund the expenses of a health care provider's attendance at an educational event.*

*Geron will only provide grants in response to unsolicited requests. Such requests should be submitted into our grants portal which can be accessed through our [partnering page](#), not to individual Geron employees. Please note, Geron typically supports programs for which it is not the sole source of funding.*

*To ensure educational grants are aligned to the accrediting principles and to Geron's objective criteria an outcomes report is required to be submitted to the portal within 30-90 days of the activity and at full completion of the event (typically 1 year).*

## **Geron's Medical Education Priorities**

*For 2026, Geron will prioritize its educational grant awards according to (ranked order):*

### Prioritized disease areas

1. *Myelodysplastic Syndromes*
2. *Myeloid Neoplasms*
3. *Myeloproliferative Neoplasms/Myelofibrosis*

### Prioritized HCPs

1. *Physicians*
2. *NPs/PAs*
3. *Pharmacists*
4. *Nurses*

### Location

1. *Independent Satellite Symposiums at large congresses where prioritized HCPs obtain education*
2. *Regional Community Events*
3. *Online-only content*

### Content areas (in prioritized disease areas) to close healthcare practitioner education gaps (either from new data or gaps in HCP knowledge) in:

- *Impact of new classification systems*
- *Understanding of epidemiology*
- *Knowledge, application, and use of treatment guidelines*
- *Foundational understanding of factors which impact therapy selection (MDS: serum EPO level, RS status, mutation status, transfusion burden, etc)*
- *Disease modification definitions and considerations beyond anemia treatment*
- *Awareness and knowledge of MOA for evolving therapeutic options*
- *Knowledge of adverse event management*
- *Awareness of clinical trials including differences in primary and key secondary endpoints*

## Required Documentation

*Educational funding requests should include the following:*

1. *Letter of request (LOR) – Providing high level information on the program, the amount, and the recipient, including the start and end date of the event, location, and disease area. May include the desired response date.*
2. *Full proposal should include- A need assessment, proposed solution, program logistics, amount requested, program budget, target audience, and learning objectives*
3. *W-9 form – if in the United States; or appropriate tax ID.*
  - a. *The W-9 or tax ID must match the requestor who will be paid for the submission, as well as match the LOR. If two organizations are submitting a request, the W-9 provided must be the representative of who will be paid.*
  - b. *If the request is for charitable financial support rather than support for continuing medical education, the requesting organization must be a charitable organization (501(c)(3) or equivalent)*
4. *Certification of accreditation – If the request is for support for continuing medical education, the requestor should submit their certificate of accreditation*

## Geron Process

*Geron will adhere to the following process:*

1. *Funding requests will be accepted throughout the year.*
2. *Funding requests are to be submitted through the grant portal*
3. *If any questions arise, please email [grantsgiving@geron.com](mailto:grantsgiving@geron.com)*
4. *Funding requests are to be received a minimum of 60 days prior to the start of the event. Requests for funding from organizations located outside the United States, or for events/activities occurring outside the United States should be submitted a minimum of 90 days prior to the start of the event.*
5. *Geron's grant review committee will only review completed request packages.*
6. *Incomplete packages will be returned to the requestor with a request for missing elements.*
7. *Geron will respond to all requests indicating its ability or inability to support the request.*

8. *If a request is approved, the organization will be notified with the next steps.*
9. *Once an agreement is completed between both parties, the organization will be notified of invoicing instructions, please note to list the P.O and service dates, when submitting an invoice to not delay the payment.*
10. *If any outstanding requests such as Geron Logo, or attendee list are needed from the submitter, please make sure to request that once invoicing is completed.*
11. *An outcome report **must** be sent to Geron after the event has occurred.*